

# Spider Strategies enables large organizations define business strategies using FusionCharts

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Scott O'Reilly,  
Software Architect



## About Spider Strategies

Spider Strategies makes easy to use web-based tools to help organizations determine and fix problems. The company's softwares are used throughout the industry and in government, including organizations as diverse as Starbucks Canada, the US Army and the University of California, San Francisco.

[www.spiderstrategies.com](http://www.spiderstrategies.com)

## About FusionCharts

FusionCharts helps you create animated and interactive Flash charts for web and desktop applications. It livens up your applications by converting monotonous data into exciting visuals.

Spider Strategies' Corporate Management Suite (CMS) allows large organizations to track key metrics, add corrective actions and manage overall business strategy. Using proven tools like Dashboards and Balanced Scorecards, CMS provides critical performance data in real-time.

## The need for charting

“Visualizing data in the software is absolutely critical, and charting is at the core of this requirement”, says Scott O'Reilly, Software Architect at Spider Strategies. “We spent several days searching the web for different charting components we could use in our software, before finally zeroing in on FusionCharts.”

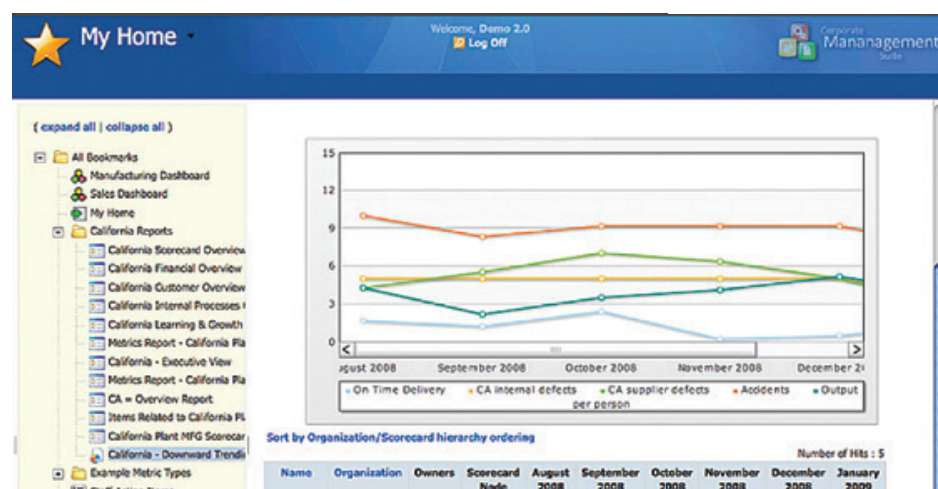
## Why FusionCharts?

“FusionCharts was by far the most attractive charting component in the market, and its price was the final selling point. Also, the XML data format of FusionCharts made implementing it very simple.”

## The FusionCharts experience

CMS is a web-based application using the latest Ajax and J2EE web technologies, wherein FusionCharts is used to graph performance data. The Spider Strategies team is very satisfied with the end results that they got, and find the pricing absolutely right for their use.

They have also been able to elicit the “wow” response from their users. O'Reilly concludes, “The initial animations always go over well during sales presentations.”



For more information on FusionCharts, please visit [www.fusioncharts.com](http://www.fusioncharts.com)